

Profit

Backbone©

Total profit for you in the Business

## Business Backbone© Cheat Sheet by Robin Larsen (57546u) via cheatography.com/25350/cs/6605/

emplate text and calculations		
eads	Here you insert your numbers and calcul-	Insert number above
lumber of Leads	ations	Number of transactions
duffiber of Leads	Leads	
	to and according to the con-	X
Conversion rate	insert number above	Insert number above
onversion rate	Conversion rate	Average dollar sale
conversion rate is the number of times you	Insert Conversion rate above	_
pproach / Contact a lead that converts into sale.		Insert number above
E: 100 Contacts / 10 sales = 10%	Number of customers	
lumban of suchaman	Insert number here	Total dollar turnover
lumber of customers	Calculate the conversion number	
lumber of Customers	Number of customers	X Insert number above
		insert number above
Set the result and take this result and	Insert number above	Margins
fultiply (X) it with the next.	Number of transactions	Margin
lumber of transactions	Number of defications	Insert number above
lumber of transactions	x	Profit
Kanada in the state of the stat	Insert number above	
lumber of transactions as a number	Average dollar sale	Total profit for you in the Busin Backbone©
verage dollar sale		
verage dollar sale	=	
	Insert number above	_
verage dollar sale	Margins	
otal dollar turnover	Margin	
otal dollar turnover	Insert number above	_
otal adilal tarriovol	Total dollar turnover	l
otal dollar turnover	- Star dollar tarriover	
	Χ	
Margins	Insert number above	
Margin		_

Total profit for you in the Business

Test your exponential potential

Backbone©

You can	use this system to automate	,
pipeline		

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Here you can test and compare your growth potentail here and see your end result.

## Leads

insert number above

## Conversion rate

Insert Conversion rate above

## Number of customers

Insert number here

Calculate the conversion number

C

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