

This is the template
Template text and calculations
Leads
Number of Leads X
Conversion rate
Conversion Rate =
Conversion rate is the number of times you approach / Contact a lead that converts into a sale. I.E: 100 Contacts / 10 sales = 10%
Number of customers
Number of Customers =
X
Get the result and take this result and Multiply (X) it with the next.
Number of transactions
Number of transactions X
Number of transactions as a number
Average dollar sale
Average dollar sale =
Average dollar sale
Total dollar turnover
Total dollar turnover X
Total dollar turnover
Margins
Margin What is your margin on the product in the funnel?
Profit
 Total profit for you in the Business Backbone©

Insert your normal numbers here
Here you insert your numbers and calculations
Leads
insert number above
Conversion rate
Insert Conversion rate above
Number of customers
Insert number here
Calculate the conversion number
Number of customers
Insert number above
Number of transactions
X
Insert number above
Average dollar sale
=
Insert number above
Margins
Margin Insert number above
Total dollar turnover
X
Insert number above
Profit
Total profit for you in the Business Backbone©
Test your exponential potential

Number of customers
Insert number above
Number of transactions
X
Insert number above
Average dollar sale
=
Insert number above
Total dollar turnover
X
Insert number above
Margins
Margin Insert number above
Profit
Total profit for you in the Business Backbone©

You can use this system to automate pipeline

ActiveCampaignFree 14 day trial

https://www.activecampaign.com/?_r=8-4T4E78A

Here you can test and compare your growth potentail here and see your end result.

Leads

insert number above

Conversion rate

Insert Conversion rate above

Number of customers

Insert number here

Calculate the conversion number

C

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www.activecampaign.com/?_r=84T4E78A](https://cheatography.com/57546u/www.activecampaign.com/?_r=84T4E78A)

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