This is the template
Template text and calculations

Leads
Number of Leads
X

Conversion rate
Conversion Rate
=
Conversion rate is the number of times you approach / Contact a lead that converts into a sale. I.E: 100 Contacts / 10 sales = 10%

Number of customers
Number of Customers
=
X
Get the result and take this result and Multiply (X) it with the next.

Number of transactions
Number of transactions
X
Number of transactions as a number

Average dollar sale
Average dollar sale
=
Average dollar sale

Total dollar turnover
Total dollar turnover
X
Total dollar turnover

Margins
Margin
What is your margin on the product in the funnel?

Profit
Total profit for you in the Business Backbone©

Insert your normal numbers here
Here you insert your numbers and calculations

Leads
insert number above

Conversion rate
Insert Conversion rate above

Number of customers
Insert number here
Calculate the conversion number

Number of customers
Insert number above

Number of transactions (copy)
X
Insert number above

Average dollar sale (copy)
=
Insert number above

Margins (copy)
Margin
Insert number above

Total dollar turnover (copy)
X
Insert number above

Profit (copy)
Total profit for you in the Business Backbone©

Test your exponential potential

Number of customers (copy)
Insert number above

Number of transactions (copy) (copy)
X
Insert number above

Average dollar sale (copy) (copy)
=
Insert number above

Total dollar turnover (copy) (copy)
X
Insert number above

Margins (copy) (copy)
Margin
Insert number above

Profit (copy) (copy)
Total profit for you in the Business Backbone©

Here you can test and compare your growth potentail here and see your end result.

Leads (copy)

insert number above

Conversion rate (copy)

Insert Conversion rate above

Number of customers (copy)

Insert number here

Calculate the conversion number