

funnel?

Profit

Backbone©

Total profit for you in the Business

## Business Backbone© Cheat Sheet by Robin Larsen (57546u) via cheatography.com/25350/cs/6605/

Leads  Leads  X  Conversion rate  insert number above  Insert number above  Conversion rate  Conversion rate  Conversion rate  Conversion rate  Conversion rate  Insert number above  Insert number ab	his is the template	Insert your normal numbers here	Number of customers (copy)
Author of Leads  Leads  Leads  X  Leads  X  Insert number of transactions (copy)  Leads  X  Insert number above  Insert number of customers  Insert number of customers  Insert number here  Calculate the conversion number  X  Insert number of customers  Insert number of customers  Insert number of customers  Insert number above  Insert number a	emplate text and calculations	Here you insert your numbers and calcul-	Insert number above
Leads  X  Insert number above  Insert number of customers  Insert number above  Insert number	eads		most name above
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largins Insert number above	largins	Insert number above	
	on the product in the	Profit (copy)	

Total profit for you in the Business

Test your exponential potential

Backbone©

You can use this system to automa	ite
pipeline	

ActiveCampaign

Free 14 day trial

https://www.activecampaign.com/?\_r=8-4T4E78A

Here you can test and compare your growth potentail here and see your end result.

## Leads (copy)

insert number above

## Conversion rate (copy)

Insert Conversion rate above

## Number of customers (copy)

Insert number here

Calculate the conversion number

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